



**Rowan Branch**  
Children's Hospital Branches, Inc.

Dear Friend of Rowan Branch,

Please help us in supporting sick and injured children in our community. The fundraising and awareness generated by Rowan Branch and the efforts of dedicated doctors, nurses, researchers and sponsors like you have a vital impact on the most vulnerable patients and their families.

**We invite you to join us as a sponsor of our Rowan Branch Shopping Spree on Monday, April 28, 2025 at Round Hill Country Club, benefiting UCSF Benioff Children's Hospital Oakland.**

For over twenty years, the Rowan Branch Shopping Spree has drawn hundreds of enthusiastic supporters who have joined together to make a significant difference for the thousands of families who rely on UCSF Benioff Children's Hospital Oakland for their acute medical needs regardless of their ability to pay.

**This year our goal is to purchase critical equipment for patients in the Pediatric Intensive Care Unit (PICU). With your help, we will gift the department an Arctic Sun Temperature Management System. This non-invasive technology provides precise body temperature control with continuous monitoring of traumatic brain injured patients and children who have suffered cardiac arrest. This state of the art equipment provides for the most functional recovery possible.**

We will be in contact with you to discuss the tiers of sponsorship opportunities and their benefits. In the meantime, please visit our **website at [rowanbranch.org](http://rowanbranch.org)**.

Sincerely,

Nazie Shakerin  
Sponsor Co-Chair  
925-389-7225  
[Nazanin@rowanbranch.org](mailto:Nazanin@rowanbranch.org)

Azita Ansari  
Sponsor Co-Chair  
925-639-7743  
[Azita@rowanbranch.org](mailto:Azita@rowanbranch.org)



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# ROWAN BRANCH



## OUR STORY

With a legacy spanning over 100 years, UCSF Benioff Children's Hospital Oakland (BCHO) has been a lifeline for children across California. Renowned as one of the nation's leading pediatric medical centers and the Bay Area's only Level 1 Pediatric Trauma Center, BCHO is a pillar of exceptional care from the routine to the most complex cases.

The world class physicians at BCHO see kids in nearly all specialties and treat every child regardless of their family's ability to pay.

Rowan Branch, part of Children's Hospital Branches, Inc., a non-profit volunteer organization benefiting BCHO, has been providing vital support to the hospital for over 60 years. Our fundraising efforts have been essential in ensuring that BCHO provides outstanding, cutting edge care to children in need.

**Rowan Branch** members have raised over five million dollars for BCHO. This money has funded important equipment and services that have bettered and saved the lives of thousands of children.

## OUR MISSION

Rowan Branch raises funds for UCSF Benioff Children's Hospital Oakland, where all children have access to quality medical care, regardless of their background or family circumstances.

## YOUR DONATION

### Pediatric Intensive Care Unit (PICU)

The parents and grandparents who volunteer as Rowan Branch members have voted to support the Pediatric Intensive Care Unit (PICU). With your help, we will purchase an Arctic Sun Temperature Management System. This non-invasive technology provides precise body temperature control with continuous monitoring of traumatic brain injured patients and children who have suffered cardiac arrest, thus providing them the best chance of the most functional recovery possible.

 [ROWANBRANCH.ORG](http://ROWANBRANCH.ORG)

 [CONTACT@ROWANBRANCH.ORG](mailto:CONTACT@ROWANBRANCH.ORG)

# 2025 Shopping Spree Sponsor Tiers

## Triple Crown - \$5,000+

- **Eight** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Inclusion in **Social Media Posts** prior to the event
- Link to the sponsor's website on [rowanbranch.org](http://rowanbranch.org)
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

## Winner's Circle - \$2,500+

- **Six** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Inclusion in **Social Media Posts** prior to the event
- Link to the sponsor's website on [rowanbranch.org](http://rowanbranch.org)
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

## Photo Finish - \$1,000+

- **Four** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Link to the sponsor's website on [rowanbranch.org](http://rowanbranch.org)
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

## Home Stretch - \$500+

- **Two** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** to the Rowan database with the name listed
- Link to the sponsor's website on [rowanbranch.org](http://rowanbranch.org)
- Sponsor logo on **Event Signage**

# SPONSOR REGISTRATION FORM

## 2025 Shopping Spree & Luncheon

### Sponsor Name:

Please print your company and/or individual name/s as you want it to appear in print:

Address: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Sponsor Level (please select):

\_\_\_\_\_ Triple Crown (\$5,000+)    \_\_\_\_\_ Winner's Circle (\$2,500+)    \_\_\_\_\_ Photo Finish (\$1,000+)    \_\_\_\_\_

\_\_\_\_\_ Home Stretch (\$500+)    \_\_\_\_\_ Other donation amount \$ \_\_\_\_\_

For individuals, does your company participate in a matching donor program? \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Method of Payment:

\_\_\_\_\_ Check (made payable to Rowan Branch, Children's Hospital Branches, Inc.)

\_\_\_\_\_ Credit Card (Visa, Mastercard)

Name as it appears on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_\_

Address: \_\_\_\_\_

### Website Recognition:

Please submit logo artwork as soon as possible. Electronic formats are preferred (for example .pdf, .png, .jpg)

Please submit artwork to: [contact@rowanbranch.org](mailto:contact@rowanbranch.org)

If we need to contact someone about program recognition, who can we contact?

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_ I/we prefer that our donation remain anonymous

Your company logo and/or name will appear on our website, social media outreach, and on the virtual invitation (unless your donation is not confirmed by the deadline).

Please mail or email this response form to:

**Azita Ansari**

**Rowan Branch, Children's Hospital Branches, Inc.**

**PO Box 456**

**Walnut Creek, CA 94597**

**azita@rowanbranch.org**



# ITEM DONOR FORM

## 2025 Shopping Spree & Luncheon

### Donor Name:

Please print your company and/or individual name/s as you want it to appear in related advertising:

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Address: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

### Donation

Description of donation (Please include any restrictions/expiration date):

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\$ \_\_\_\_\_ Estimated value of item(s)

\_\_\_\_\_ Certificate is attached

\_\_\_\_\_ Please create a certificate for my item

\_\_\_\_\_ Item accompanies form

\_\_\_\_\_ Please call me to arrange for donation pick-up

Please enclose any available brochures, flyers, photographs, logos, menus, business cards, or other promotional materials that would help us promote your business and your donation. Thank you!

### Website Recognition:

Please submit logo artwork as soon as possible. Electronic formats are preferred (for example .pdf, .eps, .jpg)

Please submit artwork to: [contact@rowanbranch.org](mailto:contact@rowanbranch.org)

Contact Person should we have a question about this donation

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

I/we prefer that our donation remain anonymous

Please mail or email this form to:

**Rowan Branch, Children's Hospital Branches, Inc.**

c/o Eileen Caponio

472 Oakshire Place Alamo, CA 94507

[eileen@rowanbranch.org](mailto:eileen@rowanbranch.org)

925-699-3282



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