



We invite you to join us as an in-kind donor to our 25th Annual Rowan Branch Shopping Spree & Luncheon on Monday, April 20, 2026, at Round Hill Country Club, benefiting UCSF Benioff Children's Hospital Oakland.

For more than 70 years, Rowan Branch, part of Children's Hospital Branches, has been guided by a shared belief that every child deserves access to exceptional medical care regardless of their family's financial circumstances. As a volunteer-run nonprofit, we proudly support UCSF Benioff Children's Hospital Oakland where children arrive in moments of great uncertainty and are met with compassion, expertise and hope.

Each spring, we come together to host our annual signature fundraiser, the Rowan Branch Shopping Spree & Luncheon. This joyful event brings together bay area women for connection, boutique shopping and the shared purpose of helping ensure children receive essential medical care. This year we are celebrating a meaningful milestone, our 25th event anniversary. In honor of this special occasion, we endeavor to make the event more impactful than ever before!

Our goal is to purchase critical equipment for patients in need of neurological care. With your help, we will gift the hospital an EEG machine and a year's supply of soft, flexible EEG caps. This will allow specialists to make timely, life-saving neurological decisions while giving children greater comfort during some of the more uncertain moments in their young lives.

We will be in contact with you to discuss your generous in-kind donation. In the meantime, please visit our **website at rowanbranch.org**.

Sincerely,

Eileen Caponio

Auction Co-Chair

Eileen@rowanbranch.org

925-699-3282



IN-KIND DONATION FORM 2026 Shopping Spree & Luncheon

Donor Name:

Please print your company and/or individual name/s as you want it to appear in related advertising:

Address: _____

Email: _____

How did you hear about us? _____

Description of donation (Please include any restrictions/expiration date):

- \$ _____ Estimated value of item(s)
_____ Certificate is attached
_____ Please create a certificate for my item
_____ Item accompanies form
_____ Please call me to arrange for donation pick-up

Please enclose any available brochures, flyers, photographs, logos, menus, business cards, or other promotional materials that would help us promote your business and your donation. Thank you!

Website Recognition:

Please submit logo artwork as soon as possible. Electronic formats are preferred (for example .pdf, .eps, .jpg)

Please submit artwork to: kristina@childrenshospitalbranches.org

Contact Person should we have a question about this donation:

Name: _____ Phone: _____

___ I/we prefer that our donation remain anonymous

Please mail or email form to:

Eileen Caponio

Auction Co-Chair

472 Oakshire Place, Alamo, CA 94507

eileen@rowanbranch.org



ROWAN BRANCH



OUR STORY

With a legacy spanning over 100 years, UCSF Benioff Children's Hospital Oakland (BCHO) has been a lifeline for children across California. Renowned as one of the nation's leading pediatric medical centers and the Bay Area's only Level 1 Pediatric Trauma Center, BCHO is a pillar of exceptional care from the routine to the most complex cases.

The world class physicians at BCHO see kids in nearly all specialties and treat every child regardless of their family's ability to pay.

Rowan Branch, part of Children's Hospital Branches, Inc., a non-profit organization benefiting UCSF Benioff Children's Hospital Oakland, has been providing vital support for the hospital for over 70 years. Our fundraising efforts have been essential in ensuring that Children's Hospital Oakland provides outstanding, cutting-edge care to children in need.

OUR IMPACT

Rowan Branch has raised over five million for BCHO since its founding. This money has funded important equipment and services that have bettered and saved the lives of thousands of children.

OUR MISSION

Rowan Branch raises funds for UCSF Benioff Children's Hospital Oakland, where all children have access to quality medical care, regardless of their background, circumstances, or a family's ability to pay.

YOUR DONATION

NEUROLOGY DEPARTMENT

The philanthropic-minded women in our community who volunteer as Rowan Branch members have chosen to direct their efforts towards the Neurology Department this year. With your help, we will purchase a Natus portable diagnostic EEG machine and a year's supply of soft flexible EEG caps. This will allow doctors to make timely, life-saving decisions while giving children greater comfort during some of the most uncertain moments of their lives. Typically, 300-500 children need EEGs each year.



ROWANBRANCH.ORG



CONTACT@CHILDRENSHOSPITALBRANCHES.ORG