



We invite you to join us as a sponsor of our Rowan Branch Shopping Spree & Luncheon on Monday, April 20, 2026, at Round Hill Country Club, benefiting UCSF Benioff Children's Hospital Oakland.

For more than 70 years, Rowan Branch, part of Children's Hospital Branches, has been guided by a shared belief that every child deserves access to exceptional medical care regardless of their family's financial circumstances. As a volunteer-run nonprofit, we proudly support UCSF Benioff Children's Hospital Oakland where children arrive in moments of great uncertainty and are met with compassion, expertise and hope.

Each spring, we come together to host our signature fundraiser, the Rowan Branch Shopping Spree & Luncheon. This joyful event brings together Bay Area women for connection, boutique shopping and the shared purpose of helping ensure children receive essential medical care. This year we are celebrating a meaningful milestone, our 25th event anniversary. In honor of this special occasion, we endeavor to make the event more impactful than ever before!

Our goal is to purchase critical equipment for patients in need of neurological care. With your help, we will gift the hospital an EEG machine and a year's supply of flexible EEG caps. This diagnostic EEG machine will measure brain waves and allow specialists to make timely, life-saving neurological decisions. Flexible EEG caps will provide a significant advantage over placing individual electrodes, particularly regarding setup speed and faster emergency diagnosis while giving children greater comfort during some of the more uncertain moments in their young lives.

We will be in contact with you to discuss our wonderful sponsorship opportunities and their benefits. In the meantime, please visit our **website at rowanbranch.org.**

Sincerely,

Azita Ansari
Sponsor Co-Chair
925-639-7743
Azita@rowanbranch.org

Nazie Shakerin
Sponsor Co-Chair
925-389-7225
Nazanin@rowanbranch.org

2026 Shopping Spree Sponsor Tiers

La Dolce Vita - \$10,000+

- **Sixteen** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Inclusion in **Social Media Posts** prior to the event
- Link to the sponsor's website on rowanbranch.org
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

Grande Amalfi - \$5,000+

- **Eight** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Inclusion in **Social Media Posts** prior to the event
- Link to the sponsor's website on rowanbranch.org
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

Fiore di Mare - \$2,500+

- **Six** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Inclusion in **Social Media Posts** prior to the event
- Link to the sponsor's website on rowanbranch.org
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

Costa del Sol - \$1,000+

- **Four** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** with company logo and sponsor's website link
- Link to the sponsor's website on rowanbranch.org
- Sponsor logo/ad on **Event Signage**
- Sponsor **On Stage** acknowledgment at the event

Bella Vista - \$500+

- **Two** Tickets to the Shopping Spree
- Inclusion in all **Email Blasts** to the Rowan database with the name listed
- Link to the sponsor's website on rowanbranch.org
- Sponsor logo on **Event Signage**



Rowan Branch
Children's Hospital Branches, Inc.

SPONSOR REGISTRATION FORM 2026 Shopping Spree & Luncheon

Sponsor Name:

Please print your company and/or individual name/s as you want it to appear in print:

Address: _____

Email: _____

How did you hear about us? _____

Sponsor Level (please select):

_____ La Dolce Vita (\$10,000+) _____ Grande Amalfi (\$5,000+) _____ Fiore di Mare (\$2,500+) _____ Costa del Sol (\$1,000+) _____ Bella Vista (500+)

Other donation amount \$ _____ -

For individuals, does your company participate in a matching donor program? _____

Company Name: _____

Contact Name: _____

_____ Phone: _____

Email: _____

Method of Payment:

_____ Check (made payable to Rowan Branch, Children's Hospital Branches, Inc.)

_____ Credit Card (Visa, Mastercard)

Name as it appears on card: _____

Credit Card #: _____ Expires: _____

Address: _____

Website Recognition:

Please submit logo artwork as soon as possible. Electronic formats are preferred (.pdf, .png, .jpg)

Please submit artwork to: Kristina@childrenshospitalbranches.org

If we need to contact someone about program recognition, who can we contact?

Name: _____ Phone: _____

_____ I/we prefer that our donation remain anonymous

Your company logo and/or name will appear on our website, social media outreach, and on the virtual invitation (unless your donation is not confirmed by the deadline).

Please mail or email this response form to:

Azita Ansari

Rowan Branch, Children's Hospital Branches, Inc.

PO Box 456

Walnut Creek, CA 94597

azita@rowanbranch.org



Rowan Branch
Children's Hospital Branches, Inc.

ROWAN BRANCH



OUR STORY

With a legacy spanning over 100 years, UCSF Benioff Children's Hospital Oakland (BCHO) has been a lifeline for children across California. Renowned as one of the nation's leading pediatric medical centers and the Bay Area's only Level 1 Pediatric Trauma Center, BCHO is a pillar of exceptional care from the routine to the most complex cases.

The world class physicians at BCHO see kids in nearly all specialties and treat every child regardless of their family's ability to pay.

Rowan Branch, part of Children's Hospital Branches, Inc., a non-profit organization benefiting UCSF Benioff Children's Hospital Oakland, has been providing vital support for the hospital for over 70 years. Our fundraising efforts have been essential in ensuring that Children's Hospital Oakland provides outstanding, cutting-edge care to children in need.

OUR IMPACT

Rowan Branch has raised over five million for BCHO since its founding. This money has funded important equipment and services that have bettered and saved the lives of thousands of children.

OUR MISSION

Rowan Branch raises funds for UCSF Benioff Children's Hospital Oakland, where all children have access to quality medical care, regardless of their background, circumstances, or a family's ability to pay.

YOUR DONATION

NEUROLOGY DEPARTMENT

The philanthropic-minded women in our community who volunteer as Rowan Branch members have chosen to direct their efforts towards the Neurology Department this year. With your help, we will purchase a Natus portable diagnostic EEG machine and a year's supply of soft flexible EEG caps. This will allow doctors to make timely, life-saving decisions while giving children greater comfort during some of the most uncertain moments of their lives. Typically, 300-500 children need EEGs each year.



ROWANBRANCH.ORG



CONTACT@CHILDRENSHOSPITALBRANCHES.ORG